

our logo

The Centre's logo, developed in 1996 and redesigned in 2002, comprises four alchemic signs.

In popular memory alchemists were proto-chemists who sought to uncover the secrets of nature such as how base metals could be transmuted into gold and how to distil the elixir of life.

Yet the alchemists' quest was both more complex and refined. They were not solely concerned with the material world.

This touches the Centre's conception of its role, which includes fostering and supporting practical change while not losing touch with the deeper springs of human consciousness and identity.

The alchemist's approach reflects the Centre's understanding that there is a universal ethical sense and, properly understood, there is a shared set of values which informs most people most of the time. At the same time, the focus on process is important. Only an appropriate process offers the possibility that a transformation in thinking and understanding might occur.

Each alchemic sign is set on a piece of slightly woven parchment that, paradoxically, bears the sign's meaning in modern typescript. Each sign relates to a process, and together these encapsulate the Centre's core characteristics:

- > an appreciation of the past combined with an orientation to the future
- > practical assistance based on sound theoretical principles
- > an approach which is gentle in nature
- > an approach which is non-judgemental

The strength of a good symbol is that many meanings lie hidden for future discovery. We believe our logo has this quality.

> > >

This is the Twelfth Annual Report of St James Ethics Centre.

The Centre is incorporated under the Associations Incorporation Act 1984 (NSW).

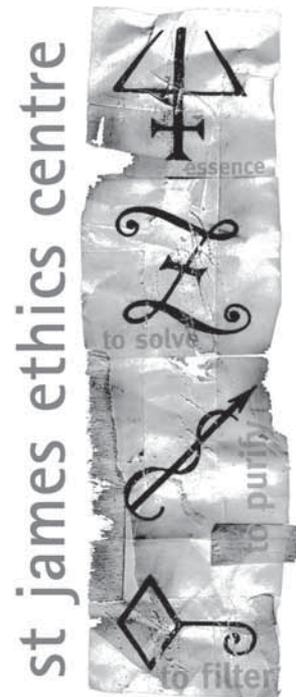
St James Ethics Centre has been granted Public Benevolent Status and as such donations in amounts exceeding \$2.00 are tax deductible in Australia and is also eligible to receive donations from trusts and foundations based in the United States.

The Centre holds a NSW authority to fundraise - CFN 14556.

This report was presented at the Centre's Twelfth Annual General Meeting held in the boardroom of St James Ethics Centre, Level 2 140 Sussex Street, Sydney on Monday 9 December 2002.

ABN 83 637 740 533

ARBN 094 609 015



our contact details:

St James Ethics Centre
GPO Box 3599
Sydney NSW 2001
Australia
Tel: +61 (0)2 9299 9566
Fax: +61 (0)2 9299 9477
www.ethics.org.au
Ethi-Call - 1800 672 303
(ethics counselling service)

st james ethics centre



twelfth annual report
2001-2002

